

Privacy Policy

Who we are

We are PRM Innovations. Our address is 217 e 70 st unit 241 New York, New York 10021. Our phone is 646-398-7637. Our email is Marketing.ParadiseRodriguez@gmail.com. Our website address is <https://www.PRMIinnovations.com>.

What personal data we collect and why we collect it

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. [Gravatar Privacy Policy](#). After approval of your comment, your profile picture is visible to the public in the context of your comment.

Contact forms

We store user input data sent through the contact forms on this website, along with meta information about the submissions, including the time stamp, the origin IP address, and the user agent (browser).

This information will be stored indefinitely and will be used for reference in the event that an email does not reach us due to mail server issues. If you want your information to be removed from our database, please contact us. We will remove it anytime there are concerns about your privacy.

Cookies

Most web browsers automatically accept cookies, however you may delete, or disable cookies by following the instructions for your respective browser. Please note that you may not be able to take full advantage of our website if you disable cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Akismet

We collect information about visitors who comment on Sites that use our Akismet anti-spam service. The information we collect depends on how the User sets up Akismet for the Site, but typically includes the commenter's IP address, user agent, referrer, and Site URL (along with other information directly provided by the commenter such as their name, username, email address, and the comment itself). Please read the [Akismet Privacy Policy](#) for more information.

Tawk.to

Our chatting plugin stores and processes certain user data such as IP address. Please read the [Tawk.to Privacy Policy](#) for more information.

Monarch

The social media platform being used to share is given responsibility over any personal information given through sharing.

Acunetix WP Security – Live Traffic

We use [Acunetix WP Security](#) to capture live traffic data including meta information such as ip address, user agent, location, and time stamp.

Wordfence

We use [Wordfence Security](#) to capture live traffic data including meta information such as ip address, user agent, location, and time stamp.

Popup Maker

Popup Maker uses anonymous cookies to prevent users from seeing the same popup repetitively in an attempt to make user experience more pleasant while still delivering time sensitive messaging. Popup Maker also anonymously tracks popup views and conversions.

Product Related Data

While you visit our site, we'll track:

- Products you've viewed: we'll use this to, for example, show you products you've recently viewed

- Location, IP address and browser type: we'll use this for purposes like estimating taxes and shipping
- Shipping address: we'll ask you to enter this so we can, for instance, estimate shipping before you place an order, and send you the order!

We'll also use cookies to keep track of cart contents while you're browsing our site.

When you purchase from us, we'll ask you to provide information including your name, billing address, shipping address, email address, phone number, credit card/payment details and optional account information like username and password. We'll use this information for purposes, such as, to:

- Send you information about your account and order
- Respond to your requests, including refunds and complaints
- Process payments and prevent fraud
- Set up your account for our store
- Comply with any legal obligations we have, such as calculating taxes
- Improve our store offerings
- Send you marketing messages, if you choose to receive them

If you create an account, we will store your name, address, email and phone number, which will be used to populate the checkout for future orders.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for XXX years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses. We will also store comments or reviews, if you choose to leave them.

Who on our team has access

Members of our team have access to the information you provide us. For example, both Administrators and Shop Managers can access:

- Order information like what was purchased, when it was purchased and where it should be sent, and
- Customer information like your name, email address, and billing and shipping information.

Our team members have access to this information to help fulfill orders, process refunds and support you.

What we share with others

We share information with Square Commerce who help us provide our orders and store services to you.

Payments

We accept payments through Square. When processing payments, some of your data will be passed to Square, including information required to process or support the payment, such as the purchase total and billing information.

Please see the [Square Privacy Policy](#) for more details.

Analytics

Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). The information generated by the cookie about your use of our website will be transmitted to and stored by Google on servers in the United States. IP Address data is also anonymized. Google will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. Further information about Google’s privacy policy may be obtained from their [policy page](#).

Matamo (Piwik)

Our website uses Matamo (Piwik), a web analytics service provided by Matamo. The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored by Matamo on servers in the United States. Matamo will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Further information about Matamo’s privacy policy may be obtained from their [policy page](#).

Facebook Pixel

We track meta data to track conversions from Facebook ads, optimize ads based on collected data, build targeted audiences for future ads, and re-market to qualified leads.

Popup Maker

Popup Maker anonymously tracks popup views and conversions.

Who we share your data with

We share your meta data with Google Analytics and Matamo (Piwik) to help with SEO purposes. PayPal is our payment processor and your personal information is required when paying through their website.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments may be checked through an automated spam detection service. To ensure privacy standards are met, we only have a select few with access to personal information. We make sure that the standards are met ourselves.

Your contact information

For privacy specific concerns, please contact marketing.paradiserodriguez@gmail.com

Additional information

How we protect your data

To ensure privacy standards are met, we only have a select few with access to personal information. We have SSL encryption to ensure that no personal information is leaked.

What data breach procedures we have in place

We will inform all people who has had their personal information stolen with undue delay with a maximum of 72 hours. We keep a record of all personal data breaches.